

THE SHEBOYGAN THEATRE COMPANY - 920.459.3779 OR TBERGER@SASD.NET

Due dates for artwork have been included so that you are aware you have the option to submit different ads for different programs. If you want the same ad for all four programs, the due date is September 4.

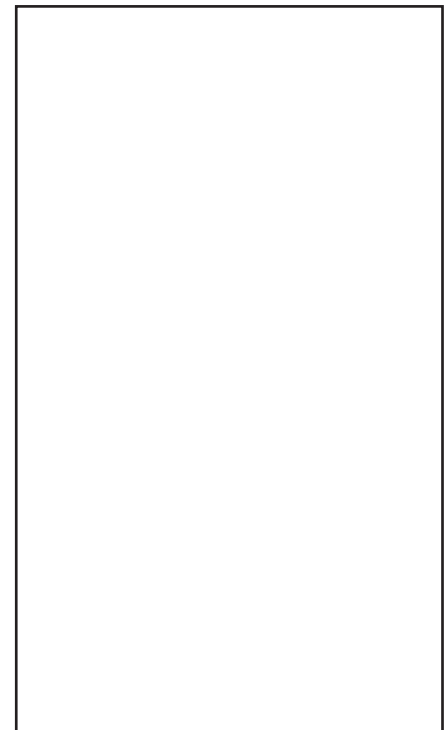
SHOW	ARTWORK DUE BY DATE
ALL FIVE SHOWS	September 4, 2015
1st Show: GYPSY, Oct. 2 - Oct. 10, 2015	September 4, 2015
2nd & 3rd Shows: August: Osage County & You Can't Take It With You, Dec. 3 - 12, 2015	November 2, 2015
4th Show: MacBeth - Feb. 19 - 27, 2016	February 1, 2016
5th Show: Children of Eden - May 6 - 14, 2016	April 11, 2016

**Want to
know about
volunteering,
sponsorship
or future
programming?
Contact Tom
at 459-3779
for more info!**

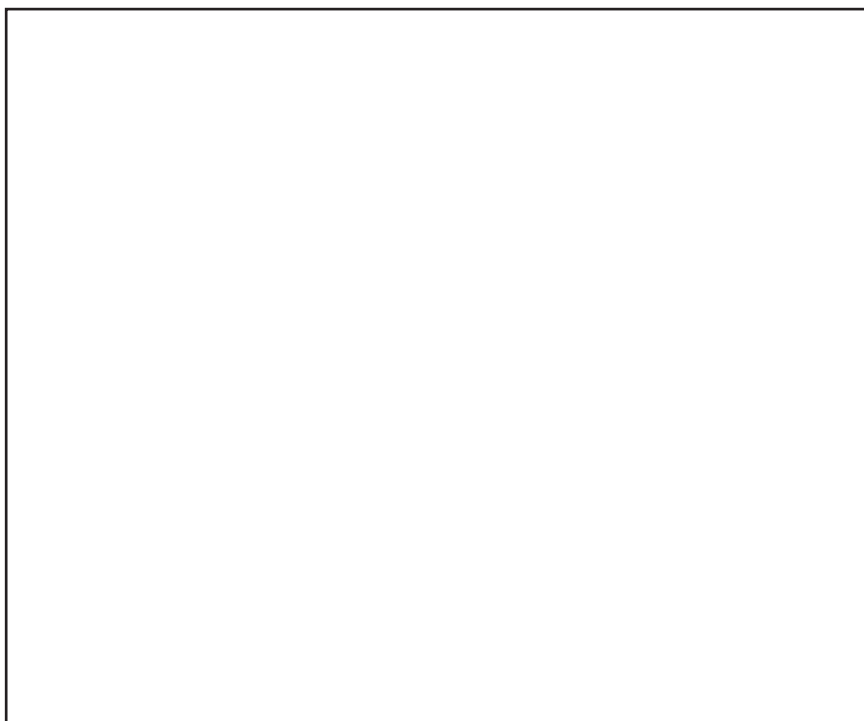
1/4 page (horizontal) - 4-1/2" wide x 1-7/8" high



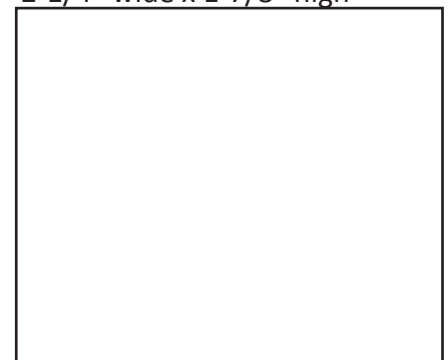
1/4 page (vertical)
2-1/4" wide x 3-3/4" high



1/2 page - 4-1/2" wide x 3-3/4" high



1/8 page
2-1/4" wide x 1-7/8" high





SHEBOYGAN THEATRE COMPANY 2015-16 PROGRAM ADVERTISING CONTRACT

Firm Name _____ Contact Person _____
 Address _____ City _____ Zip _____
 Telephone _____ Cell Phone _____ FAX _____
 Best day/times to call _____
 E-mail address _____

The firm indicated above agrees to purchase advertising space from The Sheboygan Theatre Company in the 2015-16 main-stage theatre season programs. Identical advertising will appear in the same place in each of five programs published during the Theatre Company's mainstage season.

CHECK SIZE PREFERRED

Check One	1/8 Page	1/4 Page	1/2 Page	3/4 Page	Full Page
<input type="checkbox"/> Outside back cover	N/A	<input type="checkbox"/> \$265	<input type="checkbox"/> \$410	NA	NA
<input type="checkbox"/> Inside front or back cover	N/A	<input type="checkbox"/> \$245	<input type="checkbox"/> \$385	NA	NA
<input type="checkbox"/> Center panel	N/A	<input type="checkbox"/> \$265	<input type="checkbox"/> \$410	NA	NA
<input type="checkbox"/> Inside pages	<input type="checkbox"/> \$115	<input type="checkbox"/> \$185	<input type="checkbox"/> \$325	<input type="checkbox"/> \$385	<input type="checkbox"/> \$460

An alternative to advertising is a Donation. You will be listed in all programs under our Donor List. See enclosed Support Card. (See enclosed for advertisement dimensions.)

MAKE SELECTION(S) BELOW

Reuse previous ad Make changes as indicated _____

Print ready (jpeg or pdf) - e-mail to tberger@sasd.net

Ad copy enclosed, please create digital ad for me.

Please contact me regarding ad copy.

Send proof back for approval (optional)

◆ Questions, call Tom Berger at 920.459.3779

CUSTOMER RESPONSIBILITY

The Sheboygan Theatre Company regrets any errors that may occur through the production of type and art, but cannot be held responsible for errors if the work is printed per customer's OK or if changes/corrections are communicated verbally. The Theatre Company shall not be responsible for errors if the customer has failed to return all copy and proofs with clear indication of changes or has instructed The Theatre Company to proceed without submission of proofs.

Signature _____
 Date Signed _____

**Deadline: To renew space from last year's programs - August 17, 2015.
 To order NEW SPACE please reply by August 31, 2015.**

Please complete and return this contract along with payment to:
The Sheboygan Theatre Company, 607 S. Water Street, Sheboygan, WI 53081